

## 2nd Quarter Anniversaries

### April 2024

Victoria L.	20 Years
David K.	4 Years
Jozsef S.	3 Years
Kevin S.	2 Years
Blanca M.	2 Years
Tim D.	2 Years

### May 2024

Alan W. J.	34 Years
Guadalupe C.	23 Years
Ryan V.	17 Years
Susan F.	16 Years
Shannon R.	2 Years
Livorio G.	2 Years

### June 2024

Ed C.	39 Years
Lucia S.	17 Years
Sylvia M.	6 Years



## Random Acts of Kindness

There are many ways you can bring positivity and encouragement to others, one gesture at a time. Here are some ideas:

### With Family, Friends, and Neighbors

- Offer to help a neighbor with yard work, grocery shopping, or other tasks they may need help with.
- Call your local school district and offer to pay a child's school lunch debt.
- Write a letter of encouragement to someone having a difficult time.
- Put together care packages for deployed military personnel, college students, or individuals in need with essentials and thoughtful items.
- Send a surprise gift or care package to a friend or family member for no particular reason other than to show you care.
- Leave thank you notes for coworkers, friends, or family members expressing gratitude for something they've done or simply for being a part of your life.
- Check in with a new colleague every few days over their first month to see how they are doing.

### When Out and About

- Whether it's buying a coffee for the person behind you in line or paying the toll for the car behind you, covering someone else's expense unexpectedly can create a ripple effect of kindness.
- Pick up and throw away trash you see left on a counter, table, or floor.
- Donate blood.
- Spend time volunteering at a local soup kitchen, animal shelter or community organization. Your time and effort can make a big difference in the lives of others.
- Clean out your closet and donate gently used clothing, books, or household items to a local shelter or charity organization.
- Simply smile. Sometimes, a genuine smile and friendly demeanor can be all it takes to make someone's day a little brighter.



Susan Foley

## Update from the CEO, Susan Foley

Dear Customers and Partners,

As we welcome spring, I am delighted to share with you the energy that permeates through our envelope manufacturing endeavors. Springtime not only brings forth a season of renewal and growth, but also presents us with unique opportunities to innovate, elevate our standards, and deepen our commitment to excellence.

At Diamond Envelope, we pride ourselves on being at the forefront of envelope manufacturing, consistently pushing boundaries to deliver products of unmatched quality and reliability. Spring serves as a catalyst for us to renew our focus on sustainability and environmental stewardship. We recognize the importance of preserving our planet for future generations, and as such, we continuously strive to integrate eco-friendly practices into our manufacturing processes.

For those of you that don't know, I recently had my 3rd child. At the same time, we also added a new machine, the W&D 628. This machine has the ability to produce up to 1,200 envelopes per minute and can print 5 over zero or 4 over 1. Adding the new equipment has felt like birthing a child between the time it took to set-up and train on the equipment. Now we are in the newborn phase of figuring out how we (staff and machine) work efficiently and optimally together. It is a learning curve, but one that can easily be navigated with our experienced staff. We have had quite a few customers come for a plant tour. We welcome you anytime!

As we embrace the spirit of spring, we also celebrate the dedication of our team members. Their unwavering commitment to excellence and continuous improvement serves as the cornerstone of our success. With their expertise and dedication, we are confident in our ability to overcome challenges and seize opportunities.

I extend my heartfelt gratitude to each of you for your continued support and trust in Diamond Envelope. Together, let us embrace the possibilities that springtime brings, as we embark on this journey of growth, innovation, and sustainability.

Wishing you a season filled with prosperity, joy, and new inspiration.

Warm regards,

*Susan Foley*

Susan Foley  
CEO



Baby Foley

Visit us on:



## Thanks to our Contributors

Susan Foley	Diane Valha
AJ Jania	Damon Speciale
Shannon Ryson	Sylvia Murillo
Aracely Aguilera	John Mikelenas
Donovan Reid	

5		7	2			9	
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## Letter From the President

AJ Jania

Strong together! Together we are better! These sayings could not be more fitting than ever before for the mailing industry. We have multiple challenges facing us in this election year. Paper and other raw material increases, postal increases that apparently will be ongoing for the foreseeable future, labor, the uncertainty in the economy and I could list more. We must adapt to these challenges and stand together to keep our businesses healthy. At Diamond, we are promoting the USPS promotions to offer incentives and savings to our customers. Diamond has sent out numerous mailing pieces and posts explaining that you should be taking advantage of these incentives to offset the postal increase. We are using alternative products such as FSC or recycled paper, bio-degradable window film and other environmentally friendly alternatives to promote sustainability. We are also having regular meetings with our clients and vendors to insure we are meeting expectations and offering a quality product at a fair price.

Remember, the United States Postal Service must deliver the last mile. Remember the U.S. Constitution protects the mail, and it is a federal offense to tamper with mail. This is a great asset to educate our clients and everyone we know with all the cyber-attacks and technology breaches that happen every day and compromise your privacy and security.

If we work together, we can find alternatives and solutions to keep this industry strong, credible and a reliable source for delivering information in a safe and secure manner, through print and mail. Mail is much more eco-friendly and secure and does not interrupt your day like email. You can open mail when you are ready.

Have a great day, come up with a new post to promote mail and remember, Stronger Together.

AJ

## Cutting Edge: Unveiling the Power of Side Knives and Dies in Envelope Production

In the envelope industry, side knives and cutting dies/window dies play crucial roles in the production process, ensuring the precise and efficient creation of various envelope sizes and designs. Let's delve into their utilization:

In summary, side knives and cutting dies/window dies are indispensable tools in the envelope manufacturing process. They enable the customization & consistency necessary to produce our Diamond Standard envelopes that meet the diverse needs of customers across industries.

When it comes to shape-based mail, accurate cost estimation is essential for budget planning and decision-making. Our experienced estimating team leverages different techniques and industry expertise to provide our customers with detailed and transparent pricing information. This is achieved through our excellent vendor-relationships and garnered understanding of materials and process. Whether you're considering a standard-sized envelope or a custom-shaped, we're committed to delivering competitive quotes tailored to your specific requirements.

Navigating postal regulations can be challenging, especially when it comes to shape-based mail. Our team stays up-to-date with the latest guidelines and requirements to ensure that your pieces comply with postal regulations and qualify for the best possible postage rates.

Article by Donovan Reid

## The Untold Journey: The Life of an Envelope

In the bustling world of correspondence and communication, there exists a humble yet indispensable entity - the envelope. Often overlooked and underappreciated, the envelope silently carries the weight of our thoughts, emotions, and important documents, embarking on a significant journey.

### Birth:

An envelope's life begins in the heart of a paper mill. It is born from sheets of paper, crafted, and cut into precise shapes. Its destiny awaits! Whether made from recycled materials or virgin pulp, each envelope has its own unique story, waiting to unfold.

### Purpose:

The envelope has great purpose- to safeguard its contents during transit. Regardless of what message it carries, the envelope protects its cargo from the elements and prying eyes alike.

### Transformation:

As its journey unfolds, the envelope transforms. It may be sealed with adhesive or moisture, sealing its contents within its protective embrace. Some envelopes bear stamps. Others have intricate designs, reflecting the personality or occasion they represent.

### Adventure:

Once sealed, the envelope embarks on an adventure of its own. Along the way, it encounters a myriad of environments and experiences, from the gentle caress of a postal worker's hand to the tumultuous journey through automated sorting machines. Despite the challenges it faces, the envelope remains steadfast in its mission, determined to deliver its payload to its intended destination.

### Destination:

After an arduous journey, the envelope reaches its destination. Whether deposited in a mailbox or handed directly to its recipient, it fulfills its purpose with quiet dignity. For some, it brings joy - a cherished letter from a loved one, a long-awaited acceptance letter, or an invitation to celebrate. For others, it may carry news of sorrow, duty, or responsibility. Regardless of the message it bears, the envelope provides human connection, bridging the physical and emotional distance between sender and receiver.

### Legacy:

As its journey concludes, the envelope leaves behind a legacy of memories and emotions. Some are treasured and preserved, serving as a tangible reminder of moments shared and bonds forged. Others are discarded, their contents consumed, and their purpose fulfilled. Yet, in every envelope lies a story - a testament to the enduring power of communication and the role played by this unassuming vessel in shaping our lives.

Shannon Ryson



## Spring is in the air!

Do you feel the excitement of spring coming? It is a proven fact that there are positive psychological effects of Spring. Our senses are heightened, we begin to see, hear, feel, taste, and even smell the changes of the season. Our moods improve at the thought of the change in our surroundings. The grass and trees come to life. The sun is shining, and the sky is blue. The birds are beginning to appear. People are smiling more and even seem a bit friendlier. Everyone is out running errands, eating at restaurants, bicycling, walking, jogging, anything to be out and about. The longer days even give us an unexpected source of energy, promote mental relaxation, emotional rejuvenation and make us generally happier. All these things contribute to our wellbeing.

Spring weather also allows us the opportunity to socialize with family and friends. The picnics, barbeques, and other outdoor events are calling us. Let's get out there and get our good moods in full swing!

Article by Sylvia Murillo